

SELF-GUIDED ITINERARY

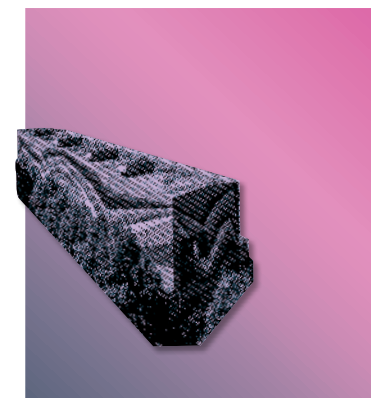
1. **Absence of Evidence** by Stanislava Pinchuk
Corner Flinders and Degraives Streets
2. **The Guardians** by Carla Gottgens
Clementine's, 7 Degraives Street
3. **A Touch of Climate** by United Make
Shop 11, Campbell Arcade
4. **The Parallax of Time** by Anton Hasell
Shop 9, Campbell Arcade
5. **Green and Red** by Tracy Sarroff
City Library Foyer, 253 Flinders Lane
6. **What Lies Beneath** by Dee Smart
Alpha Barbers, Shop 6, 241 Flinders Lane
(enter Scott Alley)
7. **You Can Find Something Truly Important in an Ordinary Minute** by Jingwen (Jina) He
Bared Footwear Mens, 11 Manchester Lane
8. **The Duchess and The Butterfly II** by Ann Ryan
Flinders Lane Gallery, Level 1,
Nicholas Building, 37 Swanston Street
9. **Portal Glitch** by Sue Beyer
Little Mandarin Yoga Studio, 201/Level 2,
Nicholas Building, 37 Swanston Street
10. **Painting a Perfect World** by Jasmine Mansbridge
Swanston Street (construction site hoarding
next to Young & Jackson)
11. **Flutterby** by Vandal
224 Flinders Street (opposite Dangerfield)
12. **Labyrinth** by Sonia Kretschmar,
DoubleTree by Hilton Hotel Melbourne,
270 Flinders Street

HOW TO UNLOCK THE TREASURES

13. Scan the QR code or go to eyejack.link/flindersquarter to download the free EyeJack App
14. Find Flinders Quarter Augmented Art Walk 2021 event listing and hit the 'launch' button
15. Find the 'best viewing' location and hold your mobile device towards the artwork to unlock the augmented reality experience.
16. Share your experiences from the app #flindersquarter #metrotunnelvic #metrotunnelart
17. Follow clues to the next artwork until you've unlocked all 12 artwork treasures.



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FLINDERS QUARTER AUGMENTED ART WALK

UNLOCK A NEW REALITY. EXPERIENCE ART DIFFERENTLY.

18 MAY – 16 JULY 2021

You're invited to unlock and experience art differently across Melbourne's Flinders Quarter. Take a self-guided journey through the streets, laneways, heritage buildings and local businesses to unlock a collection of 12 artwork treasures to bring them to life through augmented reality (AR) and storytelling.

Discover incredible pieces by some of Melbourne's celebrated creative practitioners including Stanislava Pinchuk, Carla Gottgens, United Make, Anton Hasell, Tracy Sarroff, Dee Smart, Jingwen (Jina) He, Ann Ryan, Sue Beyer, Jasmine Mansbridge, Vandal and Sonia Kretschmar.

Experience each artwork differently. Unlock each artwork's animation and sound using your phone or tablet device via the augmented reality EyeJack app, free to download for iPhones and Android. In between exploring the various artworks, stop by one of the many eateries and bars. Peruse art galleries, purchase locally made threads or Melbourne made gifts and support Flinders Quarter's unique and independent small businesses.

COVID SAFE EVENT

Please keep our community and event safe.

- Visitors are asked to do a symptom self-assessment prior to leaving home and not attend if unwell or have been instructed to isolate or quarantine.
- Visitors must 'check in' to the event via the Vic Gov QR Code Services app.
- Visitors must maintain at least 1.5m physical distance between those from other groups at all times.
- Observe requirements for face covering, practice cough etiquette, personal hygiene measures, and maximum viewing capacity of participating businesses.
- For the latest on Victoria's COVIDSafe Settings, visit coronavirus.vic.gov.au

GET STARTED

Use this map or refer to our suggested itinerary to start your Flinders Quarter Augmented Art Walk at any one of the 12 artwork sites. Look out for Flinders Quarter stickers and ground signage for 'best viewing' spots.

Unlock the artwork's AR on the EyeJack app one at a time, and pay attention to any clues on the app to help you find the next artwork treasure.

VIEWING HOURS

All artwork installation sites open daily, 10am - 5pm. For any updates, visit flindersquarter.com or follow @flindersquarter

DON'T FORGET TO SHARE YOUR EXPERIENCE AND TAG
#FLINDERSQUARTER #METROTUNNELVIC #METROTUNNELART

UNLOCK A NEW REALITY EXPERIENCE ART DIFFERENTLY

18 MAY – 16 JULY 2021

FLN DRS QTR

DISCOVER AND EXPERIENCE MELBOURNE'S FLINDERS QUARTER
THROUGH A CONVERGENCE OF LOCAL ART, AUGMENTED
REALITY (AR) AND STORYTELLING.

STANISLAVA PINCHUK • CARLA GOTTGENS • UNITED MAKE
ANTON HASELL • TRACY SARROFF • DEE SMART
JINGWEN (JINA) HE • ANN RYAN • SUE BEYER
JASMINE MANSBRIDGE • VANDAL
SONIA KRETSCHMAR

[FLINDERSQUARTER.COM](https://flindersquarter.com)

Supporting
Business



Creative
Program

